Welcome To Bersin™

HR research, insights, and tools that allow leaders to identify, predict, and solve their most complex workplace and workforce issues.

GET STARTED

REGISTER NOW

AREAS OF RESEARCH

Human Resources  Talent Management  Learning  Leadership
Rewards  Talent Acquisitions  HC Tech & Providers

Member Advisory
Experienced Advisors providing personalized guidance on topics specific to you*
- Discuss Research
- Review Strategy
- Onsite Briefings
- Webinars

Benchmarking
Analyze budget, staff, & organizational data
- Human Resources
- Leadership
- Talent Acquisitions
- Rewards
- Org Design
- Learning

Research
- Research Reports
- Executive Perspectives
- Case Studies
- Maturity Models
- Frameworks
- Vendor Profiles
- Presentations
- Videos
- Job Aids

Diagnostics
Assess maturity levels against key drivers of performance*
- Talent Acquisitions
- Leadership
- Learning
- HR Organization
- Rewards
- Performance Mgmt

Assessments
Utilize tools designed to help evaluate your current practices against our research-based maturity models
- 10 Assessments

HR Calculators
Gain insights into the effectiveness of HR programs with easy-to-use online calculators*
- Turnover Cost
- Leadership Bench

Events
A regular cadence of educational events, networking & discussion groups
- Webinars
- Roundtables
- Member Exchange
- Webcasts
- Conferences

Human Capital Issues
Understand the 5 core issues businesses must face to sustain performance & thrive amid disruption
- Human Capital Trends
- Bersin Blog

Member Support
Dedicated account management team to support you and your organization*

Navigation Tips: click User Guide

WHO TO CONTACT

Gippy Wheeler  |  Relationship Executive
gwheeler@deloitte.com  |  704 887 1652
Gippy will manage the day to day relationship and be your first point of contact regarding:
- Research Questions & Requests
- Engagement Opportunities
- Initiative Review Meetings
- Service Inquiries & Issue Resolution

Marc Antonelli  |  Account Executive
maantonelli@deloitte.com  |  804 292 4002
Marc will manage the overall relationship and provide operational context regarding:
- New Solutions & Recommendations
- Membership Relations
- Event Coordination
- Collaboration with Deloitte Human Capital

* Some features might not be included with your Bersin membership - please contact your relationship executive for further details.

30 Rockefeller Plaza
New York, NY 10112-0015
United States

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